

#### CADANGAN TAJUK KURSUS

INTRODUCTION TO A SUCCESSFUL CAREER IN MIDDLE MANAGEMENT IN THE INDUSTRIAL MANUFACTURING ENVIRONMENT

#### SASARAN KURSUS

HIGH SCHOOL LEAVERS, DIPLOMA HOLDERS AND FIRST DEGREE HOLDERS (ANY DISCIPLINE)

AGE RANGE FROM 17 TO 35 YEARS OLD OR OLDER

#### JANGKA MASA KURSUS

1 DAY ONLY

#### HASIL KELUARAN KURSUS

PARTICIPANTS WILL;

GAIN KNOWLEDGE ON THE OPERATION OF A MANUFACTURING FACTORY.

ACQUIRE THE FUNCTION AND ROLE OF MIDDLE MANAGEMENT IN INDUSTRIAL MANUFACTURING.

POSSESS KNOW HOW TO BE EFFECTIVE MIDDLE MANAGERS IN AN INDUSTRIAL MANUFACTURING ENVIRONMENT.

KNOW HOW TO PLAN FOR A SUCCESSFUL CAREER IN THE PRIVATE SECTORS.

EARN EXTREMELY HIGH INCOME WITHIN A SHORT PERIOD OF SERVICE.

#### LATAR BELAKANG KURSUS

THE CURRENT PROBLEM PUBLICLY KNOWN IS;

RISE IN LIVING COST OF MALAYSIAN INCREASES YEARLY. LABOUR INCOMES DO NOT INCREASE IN PARALEL TO THE INCREASE IN COST OF LIVING.

MANUFACTURING INDUSTRY HAS ALWAYS BEEN IN EXISTENCE IN MALAYSIA FOR MANY DECADES AND HAD BEEN A GREAT CONTRIBUTOR TO THE NATIONAL GROSS DOMESTIC GDP. HOWEVER, LITTLE IS KNOWN ABOUT MANUFACTURING INDUSTRY IN MALAYSIA EXCEPT FOR THE FEW WHOSE HAS INVOLVEMENT IN THIS INDUSTRY.

MANUFACTURING INDUSTRY FACILITIES OR FACTORIES ARE GROWING IN EVERY PARTS OF THE COUNTRY. THERE ARE MORE INDUSTRIAL AREAS CREATED IN MANY STATES AND TOWNS IN MALAYSIA.

WORK OPPORTUNITIES IN THE MANUFACTURING INDUSTRY IS ENORMOUS, BUT LITTLE IS KNOWN. MALAYSIAN SEEMS TO BELITTLE CAREERS IN THE MANUFACTURING INDUSTRY BECAUSE IT IS BEING DOMINATED BY LARGE NUMBER OF CHEAP FOREIGN LABOURERS. WORKING IN A FACTORY IN MALAYSIA IS SEEN AS AN INSULT AND LOW CLASS.

#### OBJEKTIF KURSUS

TO INTRODUCE EMPLOYMENT OPPORTUNITIES IN THE MANUFACTURING INDUSTRY FOR UNIVERSITIES NEWLY GRADUATED GRADUATES, HIGH SCHOOL GRADUATES, AND EMPLOYEES WHO WANT TO UPGRADE THEIR CAREER, UNEMPLOYED GRADUATES AND UNEMPLOYED SCHOOL LEAVERS.

TO SHOW THE GREAT CAREER PATH AVAILABLE IN THE MANUFACTURING INDUSTRY FOR UNIVERSITY GRADUATES AND HIGH SCHOOL LEAVERS.

TO GUIDE ON HOW TO IMPROVE INCOME.

#### ISI KANDUNGAN KURSUS

INTRODUCTION TO MANUFACTURING INDUSTRY AND ITS ROLE

ORGANISATION IN A FACTORY

FACTORY OPERATION AND OPERATIONS

SCOPE OF WORK FOR MIDDLE MANAGERS

MATERIAL MANAGEMENT

CAPACITY MANAGEMENT

PROCESS AND PROCESS CONTROL

INDUSTRIAL ENGINEERING

LABOUR CONTROL AND TEAMWORKING

ACCOUNTING AND FINANCIAL COST CONTROL

GOOD MANUFACTURING AND QUALITY CONTROL

CONTINUOUS IMPROVEMENT AND COST SAVING

MARKETING AND LOGISTICS

CAREER PATH

KAEDAH PEMASARAN

INFORMATION DISSEMINATION AND PROPAGATION BY;

LECTURERS IN ALL FACULTIES

ALUMINI DIRECTOR'S OFFICE

HUMAN RESOURCE DEPARTMENTS

HIGH SCHOOLS HEADMASTERS AND CAREER TEACHERS

LOCAL LABOUR OFFICE OF THE HUMAN RESOURCE DEPARTMENT

YURAN

ONLY RM 50 PER PARTICIPANT

KAPASITI

ONLY 20 PARTICIPANT PER SESSION

BAHASA

ENGLISH AND BAHASA MELAYU